

IMPROVE YOUR MARKETING AND SAVE MONEY WITH LKCS' STATEMENTS!

We will create customized
statements **JUST FOR YOU.** » P2

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Improve Your Marketing and Save Money with Statements!

Our e-statements are much more than just making your printed statement file digital! All the marketing that we can add to your printed statements can also be on your e-statements.

You can even personalize the Email notification with:

- » Targeted ads to specific account holder groups
- » Newsletters targeted at specific account holder groups
- » Your latest promotion to drive account holders to your website

LKCS is a pioneer when it comes to statement marketing. We recognized early on - the **power and savings** of printing ads or onserts directly on member statements and we took it even further! By introducing variable, targeted messaging that speaks directly to each account holder's unique needs, you will reach your account holders without increasing your marketing spend as there is no additional postage cost.



— FREE WEBINAR —

Improve Your Marketing and Save Money with Statements!

» November 12, 2025 • 1 pm CST

REGISTER ONLINE AT:
lk-cs.com/webinar



We will create customized statements JUST FOR YOU.

Realization of your needs and goals are just a phone call away. Want to move data? Add color? Create new summary tables? **You will not believe how easy it will be for you!** Our experienced programmers understand statement data and can work directly with your core.

Contact LKCS if you are:

- » Having issues with your current statement processor
- » Switching cores
- » Tired of what little marketing value your statements bring you

TAKE A RIDE WITH US FROM BORING TO BRILLIANT STATEMENTS!

Our webinar blasts off at
1:00 pm CST • November 12, 2025

Go to **lk-cs.com/statements** to learn more today
or to schedule your own personal demonstration.

Leveraging Social Media in 2026

Social media is no longer optional—it's essential. In 2025, over **5.41 billion people—65.7% of the global population**—actively use social media platforms, with users engaging across an average of **6.8 platforms per month**. This digital ecosystem continues to evolve, offering powerful opportunities for financial institutions to connect, educate, and grow.

It's not just about presence—it's about **performance**. With **73% of consumers willing to switch brands** after a poor social media service experience, and **90% relying on social platforms to stay informed**, social media has become a **critical customer service and brand loyalty tool**.

How social media works for you:

- » **Drives traffic** to your website and digital services
- » **Shares financial education**, expertise, and community involvement
- » **Builds trust** through positive reviews and active engagement
- » **Generates leads** and opens new sales opportunities

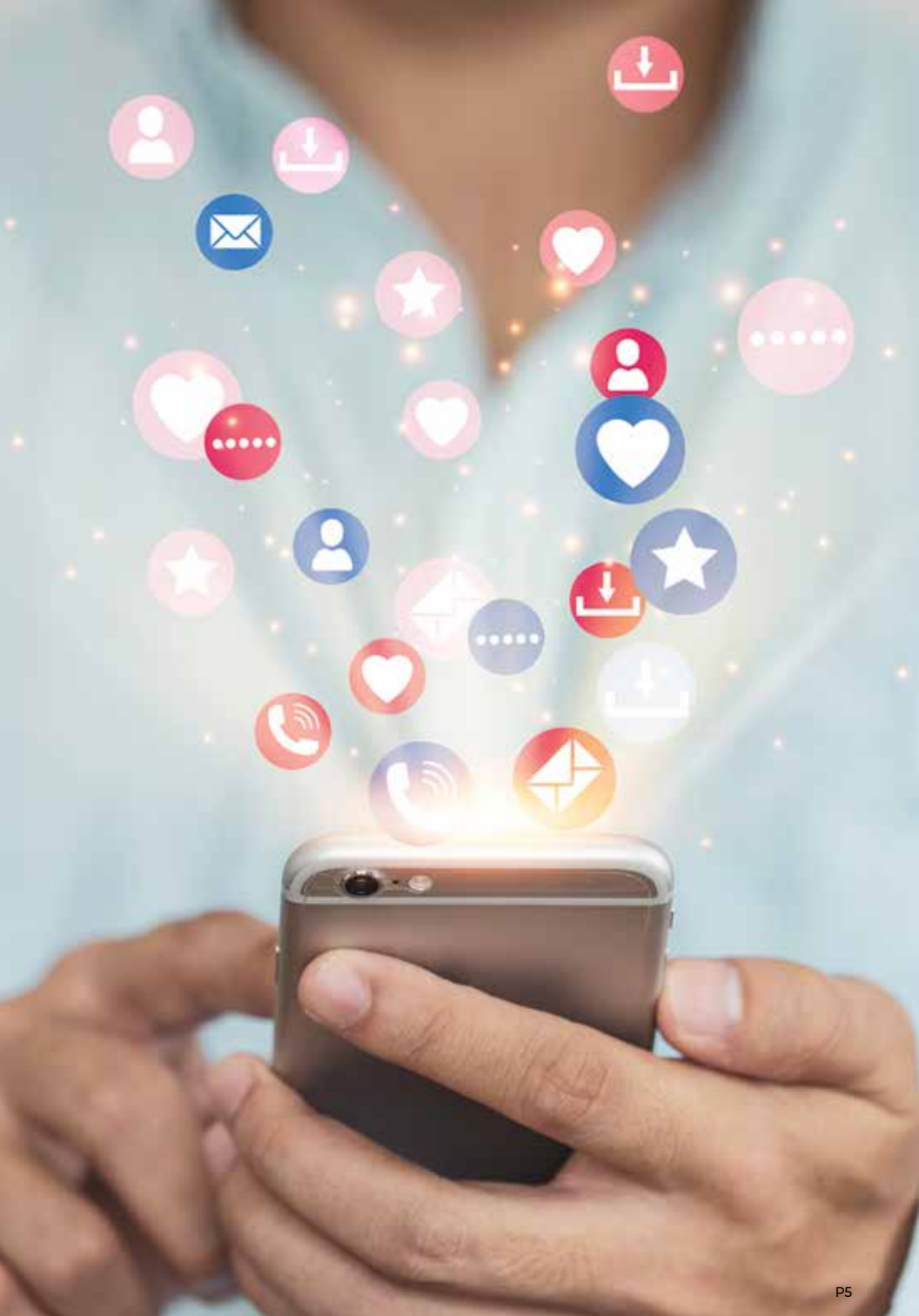
LKCS helps financial institutions **maximize their social media impact** with tailored solutions. Our platform brings **efficiency, control, and peace of mind** to your social media strategy. Key features include:

- » **Monitor brand reputation** across all social channels
- » **Respond to posts and comments** from a single dashboard
- » **Publish and schedule content** across all platforms
- » **Receive customized reports** on activity, mentions, and engagement

In a world where over **14 billion hours** are spent on social media daily, your institution can't afford to be silent. Let LKCS help you turn social media into a strategic asset.

Ready to elevate your brand? Let's talk. Contact us for a demonstration or to request more information about LKCS' Social Media Management services.







Must-Have Website Tools for Financial Institutions!

Your website is often the **first stop** for account holders and prospects researching your products and services. Today's users expect fast, intuitive, and digital-first experiences—and if they don't find what they need, they'll leave. **Can you bring them back? Can you convert them?** With LKCS, you can.

Our Powerful Suite of Digital Tools is Designed to:
Engage Users • Capture More Leads • Close More Opportunities

Sitefinity CMS and Tool Suite

- » Instantly update rates, announcements, and banners
- » Track and document website changes for compliance

Form Builder

- » Capture data from incomplete forms
- » Build secure digital forms—no coding required

Interactive Financial Calculators

- » Help users explore loan and savings options
- » Deliver qualified leads directly to your team





Digital Lending Integration

- » Connect with any loan origination system
- » Educate borrowers with self-service tools

Marketing Automation

- » Re-engage users with smart tagging and follow-ups
- » Encourage next steps with personalized messaging

Online Chat & Chatbot

- » Enable real-time, one-on-one communication
- » Let staff respond from anywhere
- » Increase engagement and reduce cost per lead

Don't let the competition capture your leads! An interactive, user-friendly website helps users find what they need—and helps you convert them into loyal account holders. LKCS gives you the tools to stay ahead in a digital-first world.

Ready to See It in Action?

Visit **lk-cs.com/webtools** or call **815.223.0391** to schedule a demo or speak with your sales representative today.



What an Exceptional Website Needs

A meticulously designed website will allow users to have an experience that is as good or better than a branch. Does your website have the necessary tools to fulfill this? If your website is difficult to use, then your user conversions will go down.

When was your website last updated? A website designed three years ago can look old and outdated. LKCS will collaborate with you to redesign your website and help you enhance the user experience aspect of your design!

What your users want from your website:

- » Online access to all your forms
- » Online lending
- » User friendly with simple navigation
- » Interactive Financial Calculators
- » Online chat

What you need to keep your website fresh:

- » Content Management System (CMS) to easily make changes and updates
- » Marketing Automation to improve lead generation
- » Form Builder to easily make your forms digital

LKCS will provide the technical support and tools you need to maintain an exceptional website! **Our award-winning designers will create a custom site that is just for you.**

Learn more on how LKCS can create your exceptional website at our upcoming webinar on December 10th. Visit us online at lk-cs.com/web or call **815.223.0391** to speak with a sales representative today!





— FREE WEBINAR —

What an Exceptional Website Needs

» **December 10, 2025 • 1 pm CST**

REGISTER ONLINE AT:
lk-cs.com/webinar



“Customer Service is **OUR FOCUS**”

Sometimes it seems like customer service is a thing from the past. You call for help and get stuck with listening to continual recordings that send you to another recording after you decide on what number to enter and then enter it.

**With LKCS, you will be able
to contact your sales representative or
customer service representative directly.**

Since our founding in 1961, we have known that we needed to treat our customers better than the competition. You have other vendors to choose from; our goal has always been to be your best choice!



We can continue to tell you how good we are. But here are testimonials from our customers, please take their word for it!

Switching to LKCS was the best move we ever made. They made everything so easy and offer so much more than I expected. They have taken our statements to the next level.

KIM PURINTUN

**Vice President of Executive Operation,
LibertyOne Credit Union**

As a new CEO, not only was I going through my first-ever bi-annual member account verification audit with my statements, but it was also our first time using LKCS to do so. I couldn't have been happier with the process! My reps assisted me through every necessary step, from onsert wording to envelope style and return address... they know every detail and have it covered! Not only that, but they prepared plenty of time ahead so I could rest easy knowing it was taken care of! And just like with every other service, they are easy, friendly, and attentive. Thanks, LKCS!

KRISTIN THOMAS

CEO/President at Wyrope Williamsport FCU



LKCS has been my top vendor relationship throughout my career at the Credit Union. Product quality is always excellent and the service is fast and courteous.

KATE MASON

Director of Marketing at Northwoods Credit Union



It was a wonderful experience, from the design of the site, the addition of content, to the overall experience of working with Tim and his team. Their responsiveness was great and they were able to come up with solutions to all our specific needs.

We are extremely proud of the new site. I have gotten many compliments from my colleagues and from others that we work with in the marketing space.

JEFF GOFF

CEO of WSSC Federal Credit Union





The LKCS team did a great job on our new website! Their team was very responsive to our needs and quick to suggest alternative design and content ideas when needed. This redesign was the second website LKCS has built for us, and we very much value our partnership with them.

DOMINIC DIPILLO

Vice President of Marketing at Merck Sharp Dohme FCU



Our onboarding with LKCS was seamless and straightforward. Their team provided excellent communication throughout the process and gave us a detailed outline of everything needed to convert our statements smoothly.

We especially appreciate having control at our fingertips by being able to directly apply statement onserts to align with our current marketing campaigns - it's a game-changer. LKCS offers a wide variety of marketing content, ensuring our campaigns are always fresh and effective.

ERIKA CAVANAUGH

Operations Manager, Methuen Federal Credit Union



The Best Gifts Are the Ones That Keep Giving!

Bluetooth Wireless Meat Thermometer »

Search CPN-556375123

The perfect tool for holiday cooking! Great for grilling, smoking, or oven use, it connects to an app with remote monitoring, presets, and history tracking. The stainless steel probe is waterproof, dishwasher-safe, and easy to clean.



**Give a gift your staff's family
and friends will be thankful for.**



LKCS has thousands of practical everyday items to choose from at any price range you need:

- **Food Blender**
- **Cutting Board**
- **Kitchen Tools**
- **Mixing Bowls**
- **Vegetable Chopper**
- **Salad Spinner**
- **Salt & Pepper Grinders**
- **Coffee Maker**
- **and more!**

Bullet Blender ▼

Search CPN-554561182

Chops, blends, whips, and grinds with ease. High-impact plastic cups make meal prep simple. Create smoothies, sauces, dips, and more - recipe book included for quick, delicious dishes from appetizers to desserts.



Need suggestions or advice?

Our experts are also available to help you personally! We can search through hundreds of thousands of products to find what you need, within your budget. Our mission is to help you create long-lasting relationships through the power of promotional products.

Contact us today or visit our online logoed products store!

Want to search for items yourself?

We have made it easy for you to find logoed products based on the price range you need, the event you are planning or promotion you are marketing!



WE DO THAT.

MARKETING | DIGITAL | PRINT & MAIL | STATEMENTS



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