

91 REASONS TO TRUST YOUR STATEMENTS WITH LKCS

Confidence you can
measure — backed by
the institutions we serve
nationwide.

» P8



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Is Your Website Content Ready for AI Search?

The way consumers find information online is changing. Today, potential account holders are increasingly turning to AI-powered tools like ChatGPT, Google AI summaries, voice assistants, and conversational search platforms to research financial products and services. As a result, the content on your website plays a larger role than ever in helping people discover your institution.

Websites that provide clear, well-organized, and customer-focused information are more likely to appear in both traditional search results and AI-generated responses.

Simple improvements such as using question-based headings, adding FAQ sections, organizing content with proper headings, and writing in a conversational tone can make your website easier for both visitors and AI systems to understand.



Financial institutions should also focus on keeping content current, incorporating location-specific information, improving internal linking, and answering the real questions consumers are asking.

As AI continues to reshape search behavior, content is no longer just an SEO tool. It is a key factor in how your institution is represented online.

A well-structured website helps improve visibility, builds trust, and creates a better experience for your visitors.





Reach out to your LKCS sales representative to receive a **complimentary copy of our AI-Friendly Website Content Guide** and start optimizing your content for the future of search.



AI-Friendly Website Content Guide



A Smarter Digital Lending Experience

Many potential borrowers do not want to talk with a person. These same borrowers want to receive instant loan decisions for quick cash. You need to have an online loan solution that is intuitive and gets completed applications.

Before you update your current online loan platform, see why ours is better. We provide a solution that delivers a robust, affordable PoS solution that enhances the borrowers' experience and lender efficiency.

Our partnership with Truv helps your lenders to gather VOIE and VOA during the application process. In addition, the Loan Officer Portal allows the lender to review the file before delivery to the LOS system. **Save time and reduce your risks with additional automation tools.** Get AVM, Credit Pull (Tri-Merge or Soft), OFAC, MLA, ID Verification, Title Ordering, Document Uploaders – and more. **All this and no per application fees!**

Join our webinar on Wednesday, September 9, 2026, at 1 PM CDT and learn why this is the solution you need. Visit **lk-cs.com/online-lending** or call **815.223.0391** to speak with your sales representative to learn more today.

— FREE WEBINAR —

A Smarter Digital Lending Experience

» September 9, 2026 • 1 pm CDT

REGISTER ONLINE AT:
lk-cs.com/webinar





Your potential borrowers will appreciate:

» Educational tools to build confidence

[← Back to Help Home](#)

Get Started

Find a Mortgage Loan Officer
Provide Proof of Income
Provide Proof of Assets
Get your Credit Checked
Find out your Results
Why you need a Pre-Qualification
How to win over Sellers
Maximizing your Pre-Qualification

Pre-Qualification

Find a Mortgage Loan Officer

Your first step in the pre-qualification process is to find a lender or loan officer to assist you on this home buying adventure. Many banks and lenders have online processes where you can complete a large part of the program selection and pre-qualification over the internet. You will then be connected with a loan officer who will walk you through the balance of the process. The loan officer may help you select the right interest rate, loan program and answer some of the technical questions that will ultimately arise.

Provide Proof of Income

One of the first things that your loan officer will request is for proof of income.

Closing Cost Estimator

You have 5 loan examples to review:

30 Year Fixed Conventional

[Learn More](#)

Rate	APR	Payment
6.75%	6.861%	\$649.00

Apply

3 Year (3/2) Adjustable Rate Mortgage

[Learn More](#)

Rate	APR	Payment
5.75%	5.847%	\$584.00

Apply

\$1,000.00

charges to originate our loan.

\$995.00

lower or raise your interest.

Owner Did Not Shop For

\$475.00

develop an estimate of the an independent party.

» Real-time rates & payment information

» An intuitive process that guides them through the application

Step 3 of 5: Current Home

Tell us about your new purchase

Property Type

Single Family Home



Street Address

35 W Huron



Don't Let the Competition Capture Your Leads!

An interactive, user-friendly website helps users find what they need.

We have the tools to help you to convert them into loyal account holders! We'll help you to stay ahead in the digital world.

Our digital tools are designed to make managing your website traffic easier. We'll help you to:

- 📄 **Engage Users**
- 📄 **Capture More Leads**
- 📄 **Close More Opportunities**

Sitefinity CMS and Tool Suite:

- » Instantly update rates, announcements, and banners
- » Track and document website changes for compliance

Form Builder:

- » Capture data from incomplete forms
- » Build secure digital forms – no coding required

Cookie Compliance Manager:

- » Create consent banners based on geo-location
- » Track and record user consents



Interactive Financial Calculators:

- » Help users explore loan and savings options
- » Deliver qualified leads directly to your team

Digital Lending Integration:

- » Connect with any loan origination system
- » Educate borrowers with self-service tools

Marketing Automation:

- » Re-engage users with smart tagging and follow-ups
- » Encourage next steps with personalized messaging

Online Chat & Chatbot:

- » Enable real-time, one-on-one communication
- » Let staff respond from anywhere

Your digital branch is where most people will go to learn more about your services. Be sure to give them the information they need through a well-designed user experience. **Join our webinar on August 12, 2026, at 1 PM CDT to learn more.** Big or small, your marketing will be more effective with less effort. Visit **lk-cs.com/webtools** or call **815.223.0391** to schedule a demo or speak with your sales representative today.

FREE WEBINAR

Don't Let the Competition Capture Your Leads!

» August 12, 2026 • 1 pm CDT

REGISTER ONLINE AT:
lk-cs.com/webinar



91 Reasons to Trust Your Statements with LKCS



We've worked hard to earn a 91 NPS rating by delivering dependable service and building long-term client relationships. Your statements deserve a partner clients genuinely recommend.

What Does the NPS Score Mean?

A Net Promoter Score (NPS) measures customer loyalty by asking one simple question: ***"How likely are you to recommend our company to a friend or colleague?"***



Scores range from -100 to +100 and are calculated by subtracting the percentage of unhappy customers from the percentage of highly satisfied customers. **A score above 90 is considered exceptional and extremely rare**, signaling world-class customer satisfaction, strong client relationships, and a high level of trust.

**Clients Don't Just
Work With Us,
They Recommend Us.**



"We've had the pleasure of working with LKCS for many different services including statement services. LKCS delivers remarkable personalized service month after month.

The quality of all of LKCS' services is commendable and makes working with LKCS feel like a true extension of our credit union. We genuinely feel like they are a true partner in the operation of our daily business."

EARTHMOVER CREDIT UNION

Our Dynamic Duo

Our statement services are led by two experienced professionals who manage schedules, details, and deliverables to keep everything running smoothly and on time.



STEPHANIE ERLBORN
Statement Coordinator

"I work closely with each client to ensure their statements are accurate, on time, and handled with the utmost care."



SACHA VALLE
Assistant Statement Coordinator

"I help keep the team on track, making sure details are handled and deadlines stay intact — so we can deliver our best work every time."

Working Together to Make a Complex Process Feel Simple.

Expert Guidance: We've helped countless banks and credit unions make the switch smoothly.

Seamless Integration: No disruption to your operations or account holders.

Dedicated Support: Our team anticipates challenges and handles the details for you.

Limited Involvement: Little to no IT or operations burden.

Accuracy From the Start: Comprehensive testing for compliance and accuracy.

Decades of Experience: Decades of specialized statement processing experience.

Fast Implementation: On-time and efficient implementation.

Dedicated Point of Contact: One person who walks you through the process from start to finish.

READY TO DISCUSS WHAT SWITCHING LOOKS LIKE?

Visit us online at lk-cs.com/make-the-switch or call **815.223.0391** today.



Recent Website Design Awards

When you choose LKCS for your website, you get a custom design—not a one-size-fits-all solution. Your website is often the first-place prospects go to learn about you, so it needs to help you stand out from the competition. **LKCS will work with you to create a website that reflects your vision, meets your needs, and helps you attract more prospects.**

Great customer service is another tool that sets LKCS apart from the competition. We understand that you have many other vendors to choose from. Don't settle for good enough when you can have outstanding.

With LKCS, you can be assured that our Team will respond promptly to your questions and needs.

We also challenge our designers to think creatively with their designs. We expect them to spend 10% of their time each week learning new design trends and growing their abilities. We feel that these awards show that their efforts are paying off. Please review our customer testimonials to see what they have to say about their award-winning experiences.

The next four pages showcase our most recent award-winning websites.



HORIZON AWARDS | BRONZE

Matanuska Valley Federal Credit Union

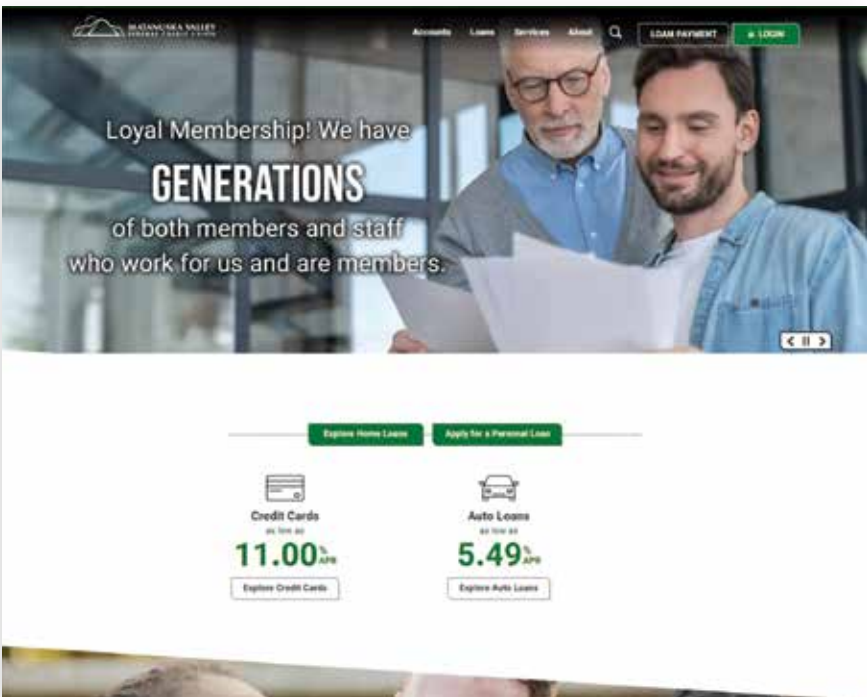
WEBSITE REDESIGN | mvfcu.coop

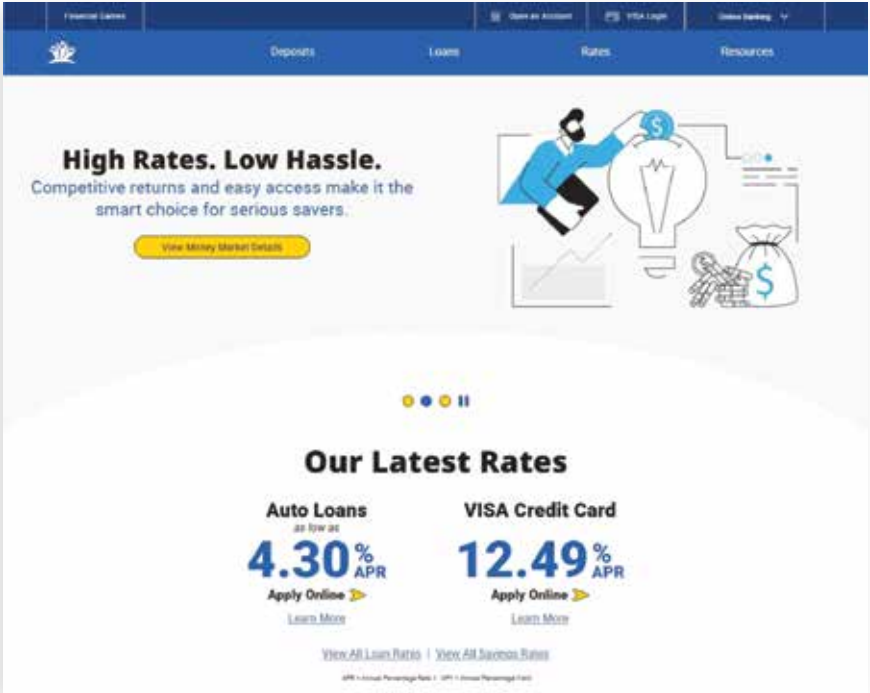


"Working with LKCS on our website redesign was an outstanding experience from start to finish. Their team took the time to understand our organization, our goals, and the needs of our members, resulting in a website that is both visually appealing and highly functional.

We highly recommend LKCS to any organization looking for a knowledgeable and dedicated partner for website design and digital solutions. Their commitment to quality and customer service made all the difference in the success of our project."

Brian Headdings - Community Engagement Strategist





HORIZON AWARDS | GOLD

CSD Credit Union

WEBSITE REDESIGN | csdcu.org

"LKCS has been wonderful to work with! When we decided we wanted to redesign our website, they listened to all our ideas, had some different examples for us to look at, and helped us get it exactly how we wanted it. They were also very quick to make any updates and changes we asked for. We truly appreciate their collaborative spirit and highly recommend them!"

Rachel Becker - Marketing Director



Waterbury CT Teachers Federal Credit Union

WEBSITE REDESIGN | wctfcu.com

Waterbury CT Teachers Federal Credit Union is a repeat website client of LKCS. We're grateful for the opportunity to redesign their website and appreciate their continued trust in our team! The home page was designed to create a clean, easy-to-navigate experience for members. Key updates include reducing the height and number of hero banners, streamlining the navigation, and adding a financial goal dropdown to help users quickly find topics. We subtly incorporated the graduation cap motif to reinforce the credit union's educational roots and added a blog/news section to keep members up-to-date on credit union happenings. Overall, the site presents a modern, approachable design that balances clarity, usability, and accessibility.





HERMES AWARDS | HONORABLE MENTION

Wauna Credit Union

WEBSITE REDESIGN | waunafcu.com

"I am not at all surprised that LKCS' work is getting this kind of recognition. We chose to partner with them for our website redesign because of their deep understanding of the credit union industry and the level of customer service they provided throughout the build and launch process. I'm proud of the improvements to functionality and user experience we achieved together, along with the refreshed look and feel of waunafcu.org."

Kelsey Olson - AVP, Marketing



Raise Awareness and Inspire Hope

October is Breast Cancer Awareness Month

Keep awareness front and center with a practical giveaway recipients will use all year long. Whether distributed at events or in the workplace, our featured product is sure to be appreciated. This item delivers both purpose and practicality. Add your logo for a giveaway that's both memorable and meaningful.

Call us at 815.223.0391 or visit our online logoed products store getlogoed.lk-cs.com.

Our experts are also available to help you personally! We can search through hundreds of thousands of products to find what you need, within your budget. Our mission is to help you create long-lasting relationships through the power of promotional products.



FEATURED PRODUCT:

Breast Cancer Awareness Cosmetic Bag

Search CPN-555650419

This versatile cosmetic bag features a durable, water resistant design and ample storage space for everyday essentials, making it ideal for travel, work, fitness, and more. Add your logo to create a meaningful promotional item that supports an important cause.



P15



WE DO THAT.

MARKETING | DIGITAL | PRINT & MAIL | STATEMENTS



4130 Plank Road
Peru, IL 61354

Electronic Service Requested

PRSRT. STD.
U.S. POSTAGE
PAID
LKCS, Inc.