

CreativeTimes

SUMMER 2025 NEWSLETTER



YOUR STATEMENT PROCESSING ASSISTANTS

A complete marketing partner who will improve your marketing through statements.

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815.223.0391



lk-cs.com

Your Statement Processing Assistants

Who has your back when processing your monthly statement files?
With LKCS, we do! **You will get a complete marketing partner who will improve your marketing and make your statement process easier!**

We will start by checking your statement file and reviewing the:

- » Quantity of accounts and pages
- » Date ranges
- » Transaction information
- » Spelling and grammar in messages

In addition, you'll have multiple people that you can speak with if you ever have any questions or concerns about your statements. **Our customer service is second to none!**

As your statement marketing assistant, you will receive:

- » Help with doing targeted statement messaging
- » Free online catalog for Onsert designs
- » Over 60 years of marketing experience

You will also have access to all our other financial marketing products and services!

Your job duties keep you very busy! Why not let LKCS take the stress of statement processing from you? Find out how much easier your statement processing can be today. Call **815.223.0391** to speak with your sales representative. You can also learn more and schedule an appointment online at **lk-cs.com/statements**.





901 N. Fossil Rd
P.O. Box 1700
P.O. Box 1700
P.O. Box 1700
P.O. Box 1700

Account Number
YTD Debit
Page
Statement Date

We will be closed on Monday
November 11th for Veterans Day &
November 12th for Thanksgiving

ACCOUNT OWNER
ADDRESS LINE 1
CITY, ST, ZIP

A CHRISTMAS

Statement of Account



Freedom
Credit Union

CreditUnion1

2015, Christmas Eve
November 11, 2015

ACCOUNT HOLDER 1
ADDRESS LINE 1
CITY, STATE, ZIP

Account Information

Member Number
Period Covered
Page Number

Statement of Accounts
09/01/15 thru 09/30/15
1 of 3

No bank for you and for financial health
financial institutions such as banks, credit unions, and
other financial institutions are subject to the Federal Reserve's
regulations. Please contact your financial institution for more
information about any regulations that may affect your
relationship with the bank.

Friends Make Everything Better!

You've got a lot of friends. Credit Union
account and you've got friends.
Why not let them know? For having both?
Refer a friend to a credit union and you'll both
get a \$100 reward. Visit www.creditunion.org/refer-a-friend



Ending Balance
1,000.00
1,000.00

Interest + Fees
1,000.00
1,000.00

Ending Balance
2,000.00
2,000.00

Ending Balance
3,000.00
3,000.00

Ending Balance
4,000.00
4,000.00

Ending Balance
5,000.00
5,000.00

hTouch
CREDIT UNION

ACCOUNT OWNER
ADDRESS LINE 1
CITY, STATE, ZIP

MAIN EXPENSES BY
DATE
10/01/15
10/02/15
10/03/15
10/04/15
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ENDING BALANCE
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6,000.00





Retool Your Social Media Presence!

Do you need help keeping your social media marketing current? **What if you could connect your social media profiles, including Facebook, X, Instagram, and LinkedIn?** How much easier would it be for you to keep your content current?

We have what you've been looking for. **With the LKCS solution, teams can assign tasks and roles to ensure that everyone is working together effectively.** By working together seamlessly, teams can create a cohesive social media strategy that drives engagement and conversion rates.

Benefits of our Social Media Tool:

- » Automate repetitive tasks such as posting updates
- » Create a content calendar to plan and visualize content
- » Schedule posts to enhance audience engagement
- » Use analytics to track performance and make data driven strategy decisions
- » Content curation capabilities to make creating content easier





Our tool enables users to manage their social media presence more efficiently, allowing them to focus on creating engaging content and building their brand. We even offer a range of integrations with third-party tools, including Canva and Google Drive, to streamline social media management processes and increase productivity.

By reviewing metrics such as reach rate, impressions, and engagement rate, users can identify areas for improvement and adjust their social media scheduling and content creation accordingly.

Attend our webinar on September 10, 2025, to learn how we can help you improve your social media presence. Go to **lk-cs.com/management** to learn more or to schedule your own personal demonstration.

— FREE WEBINAR —

Retool Your Social Media Presence!

» **September 10, 2025 • 1 pm CDT**

REGISTER ONLINE AT:
lk-cs.com/webinar





Contract Renewal Problems

Don't get stuck with a life sentence of poor customer service! **Too often, we see financial institutions that get stuck by automatic contract renewals.** These contracts require 90 – 180 days' notice of cancellation. If you don't provide this, large monetary penalties are then threatened for breaking the contract.

We recommend that if your contract has automatic renewals, give notice of cancellation now. You don't need to switch suppliers at the end of this contract, and it could get you better customer service. **Do this now to avoid possible future monetary penalties.**

Since 1961, LKCS has been providing superior service. We've felt that this service is our contract. If we aren't doing an excellent job, then you should be able to leave. Times have changed and now examiners are requiring contracts with your partners. Our contracts protect you but also allow you to leave if we do not meet the contract requirements.

If you need to find a partner who will work as hard as you do to make you successful, then look no further. **We understand that if we help you to look good, you will use more of our services.** Instead of a life sentence, get a happy marriage with LKCS!



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Web Awards

LKCS is pleased to announce that we have again received awards for the quality of our design services! We work with our customers to give them the designs they are looking for. In addition, our designers use their training and knowledge to create products that are recognized by top awards committees.

"Not only is our customer service second to none, but our design services are also in the top quartile of design companies! Our designers and programmers work very hard to keep up with design trends," explained Mike Dudek President of LKCS. "We understand that our customers have many choices for all the services that we provide. Being "best in class" isn't just another buzzword with LKCS. We live up to this standard and are always working to exceed our customers' expectations."

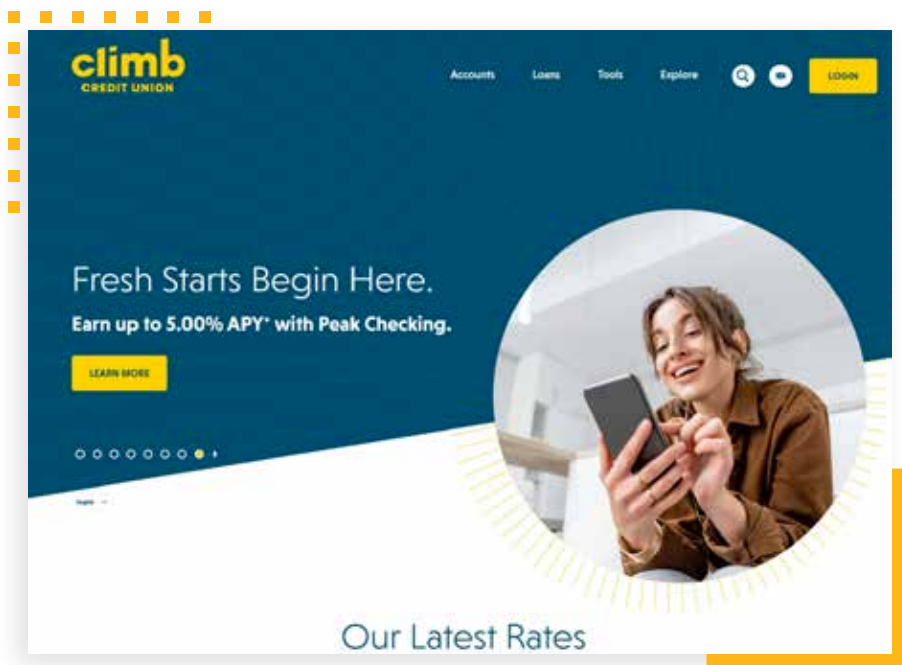


See Our
Award
Winning
Designs

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Awards lend credibility to your business that others without awards may not have.



CUNA - DIAMOND | BEST IN CATEGORY

Climb Credit Union

WEBSITE REDESIGN | CLIMBCU.ORG

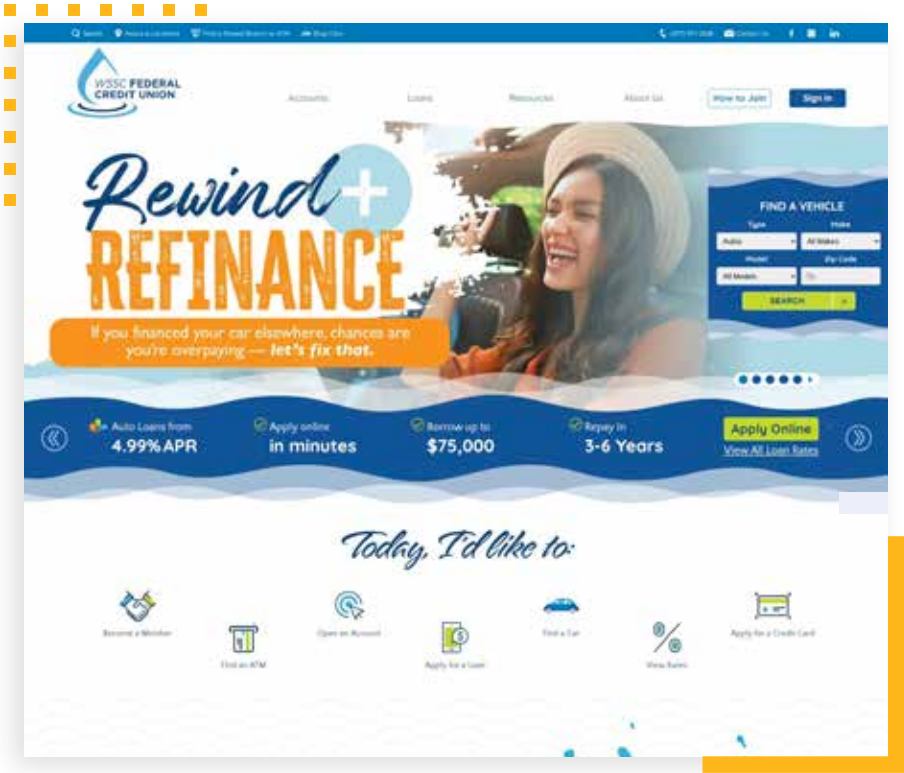
Climb Credit Union is thrilled that our website redesign won a MUSE Creative Award and now a CUNA Diamond Award! This achievement wouldn't have been possible without the incredible work of our website partner, LKCS. Their team was thoughtful and creative throughout the process, and their programmers worked tirelessly to implement every best practice during the build. We're very proud that this recognition highlights our commitment to creating a seamless, user-friendly digital experience. Through bold colors, intuitive navigation, and thoughtful design, we transformed the site into a powerful tool that aligns with Climb Credit Union's rebranding goals. We are honored to be acknowledged on such a global stage along with LKCS.



Climb Credit Union Marketing Team

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CUNA - DIAMOND

WSSC Federal Credit Union

WEBSITE REDESIGN | WSSFCU.ORG

WSSC Federal Credit Union and LKCS have forged a great partnership since 2023. LKCS has never failed to deliver timely or professionally. They have produced our monthly statements and tax documents for the last several years and helped us to launch a new website in late 2024 that has earned us much praise from our members, partners, and fellow credit unions. They are great at what they do and extremely easy to work with!

Jeff Goff, CEO



The CUNA Diamond Awards recognize over 300 winners annually, representing the best and brightest in credit union marketing.

MARCOM AWARDS - GOLD

GP Federal Credit Union

WEBSITE REDESIGN | GPFEDERAL.ORG

We approached LKCS with the goal of completely redesigning our website to make it more modern, user-friendly, and reflective of our credit union's values and membership. From the start, they were easy to work with, highly professional, and incredibly collaborative. They took the time to listen to our needs and ensured they fully understood our vision.

The process was seamless—communication was clear, and they were always responsive to our requests. The end result is a beautiful, functional website that both our team and members love. We've received nothing but positive feedback since launch, and we're thrilled with how the site perfectly represents our credit union. We couldn't be happier with the final product!

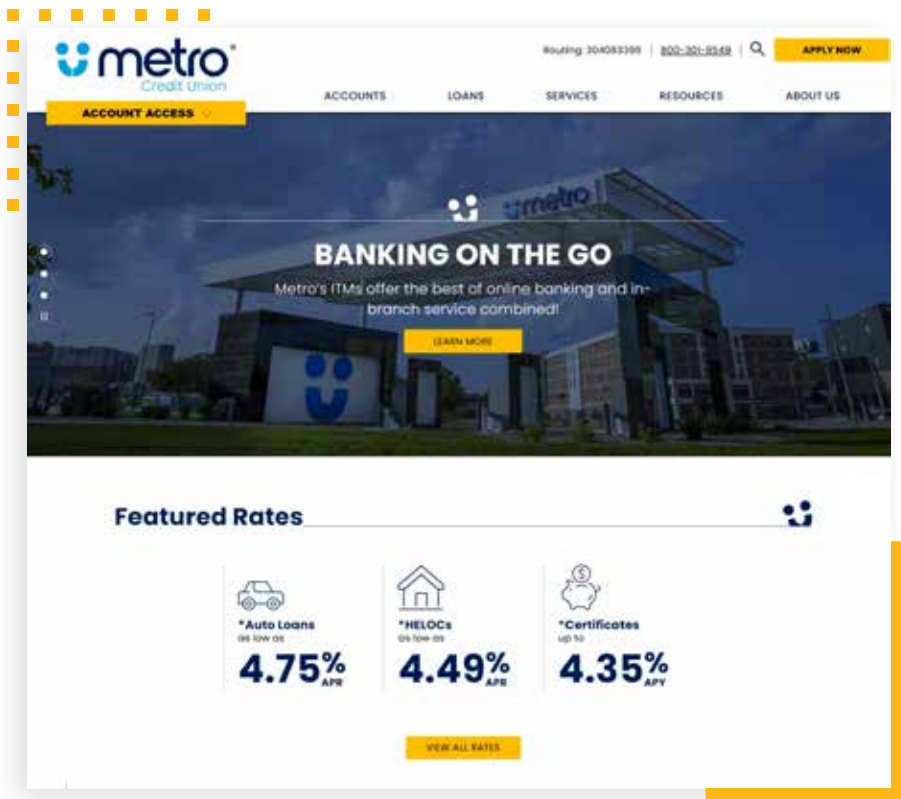


Robert Collins, President and CEO



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VEGA DIGITAL AWARDS - SILVER

Metro Federal Credit Union

WEBSITE REDESIGN | METROFCU.ORG

When it was time to refresh our website, LKCS was a logical choice. As our long-time partner, they jumped right into the project, creating a strategy to take our site's functionality and user experience to the next level. They laid out a realistic project plan that worked around our schedules, staying on top of every detail from start to finish. We could not have been more pleased with the final product.

Brian Pickering,
VP of Marketing & PR



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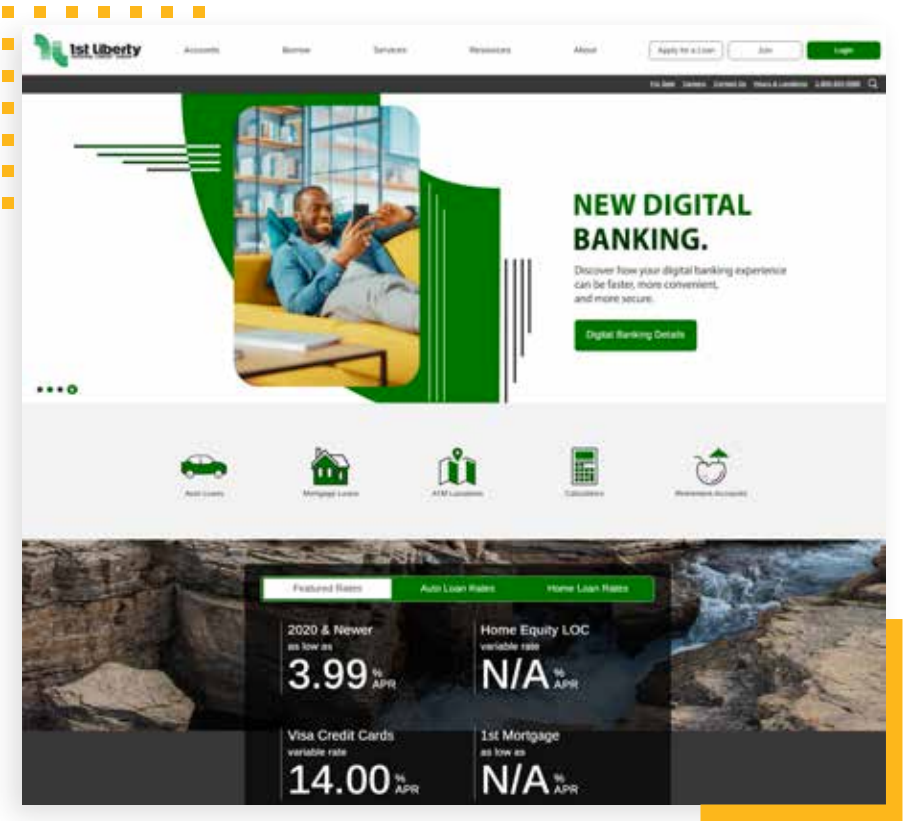
The Vega Digital Awards recognizes and celebrates excellence in Websites, Video, Mobile, Social, Animation, Marketing, and Podcasts.

1st Liberty Credit Union

WEBSITE REDESIGN | 1STLIBERTY.ORG

Thank you to LKCS for helping us create a webpage that is innovative and accessible for everyone. We will continue to work with them to build our webpage and expand into new possibilities.

Steve Grooms, CEO
Baylee Furthmyre, Marketing and Communication Manager





HORIZON INTERACTIVE AWARDS - SILVER

Hibbing Cooperative Credit Union

WEBSITE REDESIGN | HCCU.NET

I was looking to update our website with a more modern layout and design. I provided Jacob with a very vague, nondescript concept and left everything up to him and the LKCS team. They took my very limited vision and vastly exceeded my expectations. I could not be happier with the result and continued support from everyone at LKCS.

Waylon Vitters, Manager



Amazing Products to Fall Into This Autumn

Breast Cancer Awareness Maglite Solitaire ♡

Search CPN-5712993

It's time to think pink. A portion of the proceeds from the sale of this flashlight will be donated to the National Breast Cancer Foundation. This special kit comes with our pink breast cancer awareness flashlight, a matching pink lanyard and one "AAA" battery.



Need suggestions or advice?

Our experts are also available to help you personally! We can search through hundreds of thousands of products to find what you need, within your budget. Our mission is to help you create long-lasting relationships through the power of promotional products.

Contact us today or visit our online logoed products store!

LKCS has thousands of practical everyday items to choose from at any price range you need:

- Charm Keychain
- Lanyard
- Pink Bandana
- Fall Apparel
- Plush Bear
- And more...

Auto Digital Tire Pressure Gauge ♡

Search CPN-555791419

Maintain optimal tire pressure and extend tire life with this ergonomic tire pressure gauge! Its soft, non-slip surface ensures a secure grip, while the illuminated nozzle easily seals with valve stems for quick, accurate readings on a blue backlit LED display.





WE DO THAT.

MARKETING | DIGITAL | PRINT & MAIL | STATEMENTS



4130 Plank Road
Peru, IL 61354

Electronic Service Requested

PRSRT. STD.
U.S. POSTAGE
PAID
LKCS, Inc.