

CreativeTimes

SPRING 2026 NEWSLETTER



NEW!

REACH YOUR AUDIENCE WHEREVER THEY ARE!

We're now offering two powerful digital advertising channels – Audio Streaming and Connected TV.

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815.223.0391



lk-cs.com



Don't Be Afraid of Statement Processing Conversions

Switching statement processing providers is one of the most impactful upgrades a financial institution can make—and with LKCS, the transition is seamless. **Our team manages every detail, ensuring zero disruption to your account holders while delivering statements that are cleaner, clearer, and easier to understand from day one.**

Why Financial Institutions Choose LKCS



Expert Guidance

We've helped countless financial institutions make the switch smoothly.



Seamless Integration

No disruption to your operations or account holders.



Dedicated Support

Our team anticipates challenges and handles the details for you.



Making the dive seemed scary, until you had the right help.

Financial institutions partner with LKCS because we deliver results – not excuses. Whether you're frustrated with your current processor or navigating a core conversion, we provide a level of service and quality that consistently exceeds expectations.

Our approach gives you:

- » **Direct access** to experienced professionals, no ticket queues, no delays
- » **A robust online marketing catalog** filled with onserts, graphics, and ready-to-use materials
- » **Integrated targeted marketing capabilities** built directly into your statements
- » **A true partnership** with a company that stands behind its work and prioritizes your success at every step

With LKCS, you gain more than a new processor, you gain a strategic advantage.

Let us streamline your statement processing and strengthen your marketing at the same time. Learn more by attending our webinar on May 13, 2026. Visit us online at lk-cs.com/statements or call 815.223.0391 to speak with a sales representative today.

— FREE WEBINAR —

Don't Be Afraid of Statement Processing Conversions

» **May 13, 2026 • 1 pm CDT**

REGISTER ONLINE AT:
lk-cs.com/webinar



Don't Take Our Word For It

Building a strong digital presence requires more than an attractive website, it demands a strategic, results-driven approach. LKCS continues to set the standard by delivering web solutions that combine thoughtful design, advanced functionality, and ongoing performance optimization. **Our comprehensive web services empower financial institutions to strengthen their online presence, operate more efficiently, and achieve meaningful growth.**

What truly differentiates LKCS is our full-service model.

Every client benefits from customized website development, intuitive and accessible user centered design, robust content management capabilities, and secure, dependable hosting. These elements work seamlessly together to create a cohesive digital ecosystem. Whether an institution aims to boost engagement, simplify navigation, or improve conversion rates, our focus remains squarely on delivering measurable, high value outcomes.

Rather than relying solely on our own perspective, we believe the most compelling insights come directly from those we serve.

During our upcoming webinar, “Don’t Take Our Word For It,” attendees will hear firsthand from LKCS clients who will share their experiences and successes. Their stories highlight how our web services have helped financial institutions overcome challenges, enhance usability, elevate brand presence, and realize tangible improvements across key performance areas.



These real-world examples demonstrate the power of a well-executed web strategy—one that not only supports business goals but strengthens relationships with audiences. **The webinar offers an opportunity to gain practical insights, ask questions, and see how LKCS collaborates with institutions to deliver sustained digital success.**

We invite you to join us and hear directly from the source. **Discover what becomes possible when your website is not just a digital presence, but a strategic asset that works for you.** Attend our webinar on June 10, 2026, to hear firsthand what you're missing out on.

— FREE WEBINAR —

Don't Take Our Word For It

» June 10, 2026 • 1 pm CDT

REGISTER ONLINE AT:
lk-cs.com/webinar



Reach Your Audience Wherever They Are

LKCS now offers two powerful digital advertising channels, Connected TV (CTV) and Audio Streaming—to help you reach account holders across today's most popular media platforms.



Connected TV (CTV) Advertising

Place your brand on the big screen across top streaming apps and networks.

- » Access to 500+ apps and channels including **ESPN, CNN, Fox News, Food Network, Tubi, and 195+ local news stations**
- » Localized delivery ensures your ads reach viewers in your target market
- » Ideal for increasing brand visibility on connected devices
- » Advanced targeting options:
 - Interests
 - Geo-targeting
 - Purchase intent
 - Retargeting



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The average person listens to 1.8 hours of audio streaming content per day.



Audio Streaming Advertising

Reach listeners on leading streaming services with precise topic-based targeting.

- » Available on major platforms including **Spotify, Pandora, iHeartRadio, and SoundCloud**
- » **Topic-based targeting** aligns your ads with relevant podcasts and programs
- » Additional targeting options such as **location, demographics, and audience interests**
- » **Comprehensive reporting** showing:
 - Where your ads aired
 - Total listeners reached
 - Website traffic influenced by audio exposure
- » **AI-powered transcription** makes new podcast episodes eligible for ads within 24 hours



Ad Creation

LKCS makes producing professional ads simple and cost effective.

- » Affordable creative development for **audio** and **CTV** formats
- » Professionally produced, platform-ready ad assets
- » Ability to import and use your **existing creative** immediately

Ready to expand your digital reach? **Contact LKCS today to learn more.**



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Branding Services

CREATE A LASTING IMPRESSION FOR YOUR BRAND

In financial services, branding is often associated with logos, colors, and visual guidelines. While these elements matter, they represent only a small part of the overall brand experience. **Your brand is defined by how your institution consistently presents itself with every interaction an account holder has with you.**

Every touchpoint—websites, emails, statements, notices, and more—shapes how trustworthy, credible, and consistent your institution appears. These impressions form your brand long before someone speaks with a representative and long after a transaction is completed. Intentionally or not, these experiences create the narrative your brand communicates.



Why Consistency Matters

A strong, cohesive brand does more than look polished. **When applied consistently, it drives meaningful outcomes, including:**

- » Increased trust and long-term loyalty
- » Higher adoption of products and services
- » Improved cross-sell and upsell opportunities
- » Stronger digital engagement
- » Clearer differentiation in competitive markets

At LKCS, we understand that branding is reinforced through everyday interactions. **For decades, we've helped financial institutions ensure their brand appears clearly and consistently across all communications.**



Our approach focuses on long-term brand alignment, including:

- » Ensuring digital channels reflect your brand identity
- » Aligning printed materials and statements with brand standards
- » Coordinating messaging across channels for a cohesive experience
- » Maintaining consistency as your marketing evolves

Branding isn't just what you create, it's what you uphold over time. **If you'd like insight into how your brand is performing or are considering a refresh, contact us at 815.223.0391.**

No pressure—just experienced guidance backed by the confidence that **WE DO THAT.**





Serve Up Something Fun!

Pickleball Sports Paddle Game »

Search CPN-556786591

Add fun and energy to your promotions with this very popular pickleball set! Each premium set includes two durable 9-ply hardwood paddles, two pickleballs, and a protective carrying case, everything needed to get the game started. Available in four vibrant colors, this fun set is perfect for accountholders of all skill levels to enjoy the game.



**Bring the excitement of one of the
fastest-growing sports to your next promotion!**

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*We are here to help! Call our experts at 815.223.0391
for advice or suggestions.*

LKCS has thousands of practical everyday items to choose from at any price range you need:

- › Cooling Sports Towel
- › Clear Crossbody Bag
- › Golf Accessories
- › Sunglasses
- › Drawstring Bags
- › Clothing
- › Water Bottle
- › Sunscreen Lotion
- › and more!

Cooling Sports Towel with EVA Case »

Search CPN-556700056

Made from quick-dry polyester fabric, this 12" x 35" cooling towel provides instant temperature relief through evaporative cooling technology. Comes with durable EVA storage case in nine colors. Perfect for athletes, outdoor workers, and fitness events. Perfect for corporate gifts, marathon swag, and promotional giveaways.



Need suggestions or advice?

Our experts are also available to help you personally! We can search through hundreds of thousands of products to find what you need, within your budget. Our mission is to help you create long-lasting relationships through the power of promotional products.

Contact us today or visit our online logoed products store!

Want to search for items yourself?

We have made it easy for you to find logoed products based on the price range you need, the event you are planning or promotion you are marketing!





WE DO THAT.

MARKETING | DIGITAL | PRINT & MAIL | STATEMENTS



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Electronic Service Requested

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U.S. POSTAGE
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