



## **AUTOMATED LOAN PROSPECTING**

**Target the loans you  
missed, and bring  
them back to you.**

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— FREE WEBINAR —

## Automated Loan Prospecting

» May 14, 2025 • 1 pm CDT

REGISTER ONLINE AT:  
[lk-cs.com/webinar](https://lk-cs.com/webinar)



# Automated Loan Prospecting

Unfortunately, your account holders do not always think of you first when they take out a loan. **But what if you could target these loans you missed, and bring them back to you?** LKCS can help you to get these loans back with Credit Prospecting!

**Credit Prospecting uses soft pulls and allows you to target consumers with good credit.** What's good credit? Use your specific credit parameters to find loans that meet your credit requirements. Prospect for these loans:

- » **Home Improvement Loans**
- » **Mortgage Loans**
- » **Vehicle Loans**
- » **Home Equity and HELOC Loans**
- » **Balance Transfers**





## Identify credit worthy prospects with a likelihood of responding to your loan offers!

We will help you to create personalized mailers to highlight your offers.

**Use personalization to show them what their payment amounts could be each month.**

## Are your rates currently too high?

Extend the loan length to bring their payments down. Add Campaign Suite to present online ads to these prospects while they use social media and surf the web.

In today's competitive lending markets, you need all the tools you have to get the edge on the competition. **Learn how you can use Credit Prospecting by attending our webinar on May 14th, 2025.**

You can also go to **[lk-cs.com/prospecting](https://lk-cs.com/prospecting)** to learn more and schedule a private webinar today. Call **815.223.0391** to speak with a sales representative.



FREE WEBINAR

**Automate More  
of Your Marketing**

» **June 11, 2025 • 1 pm CDT**

REGISTER ONLINE AT:  
**[lk-cs.com/webinar](https://lk-cs.com/webinar)**



# Automate More of Your Marketing

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Marketing automation streamlines and enhances marketing processes, allowing you to reach and engage with your audience more effectively.

**Marketing automation empowers you to deliver the right message to the right person at the right time, driving better marketing results.**

Implementing marketing automation strategies requires careful planning and execution to maximize effectiveness and achieve desired outcomes.

**Examples of effective marketing automation include onboarding email series, abandoned form recovery campaigns, lead nurturing campaigns, and re-engagement campaigns.**

**Effective marketing automation offers:**

- » **Audience segmentation:** Create targeted messaging for increased relevance.
- » **Multi-channel campaign management:** Ensures a cohesive brand experience across various platforms.
- » **Email marketing automation:** Streamlines communication and improves engagement.
- » **Lead scoring and nurturing:** Prioritize leads and guide them through the sales funnel.
- » **Analytics and reporting:** Create valuable insights for optimization and decision-making.
- » **Integration capabilities:** Ensure seamless data flow and collaboration across systems.

LKCS's marketing automation tool makes it easy to setup and maintain your automations! If you are looking for ways to improve your marketing efficiency, effectiveness, and ROI, then you should consider our marketing automation options. **Attend our webinar on June 11th, 2025, or call 815.223.0391 today to schedule a personal demonstration or speak with a sales representative.**



# Fuel For Your Automated Marketing

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Create additional leads for your products with DataFlex Matrix Marketing! **Use it to segment your account holders and send targeted promotions to them.** Use Marketing Automation to nurture these opportunities and turn them into sales!

Create campaigns to:

- » **Improve onboarding of new account holders**
- » **Grow indirect lending relationships**
- » **Re-engage inactive account holders**
- » **Enhance loan opportunities**

**Empower all your marketing channels to keep your products in front of them.** LKCS can guide you through this with DataFlex!

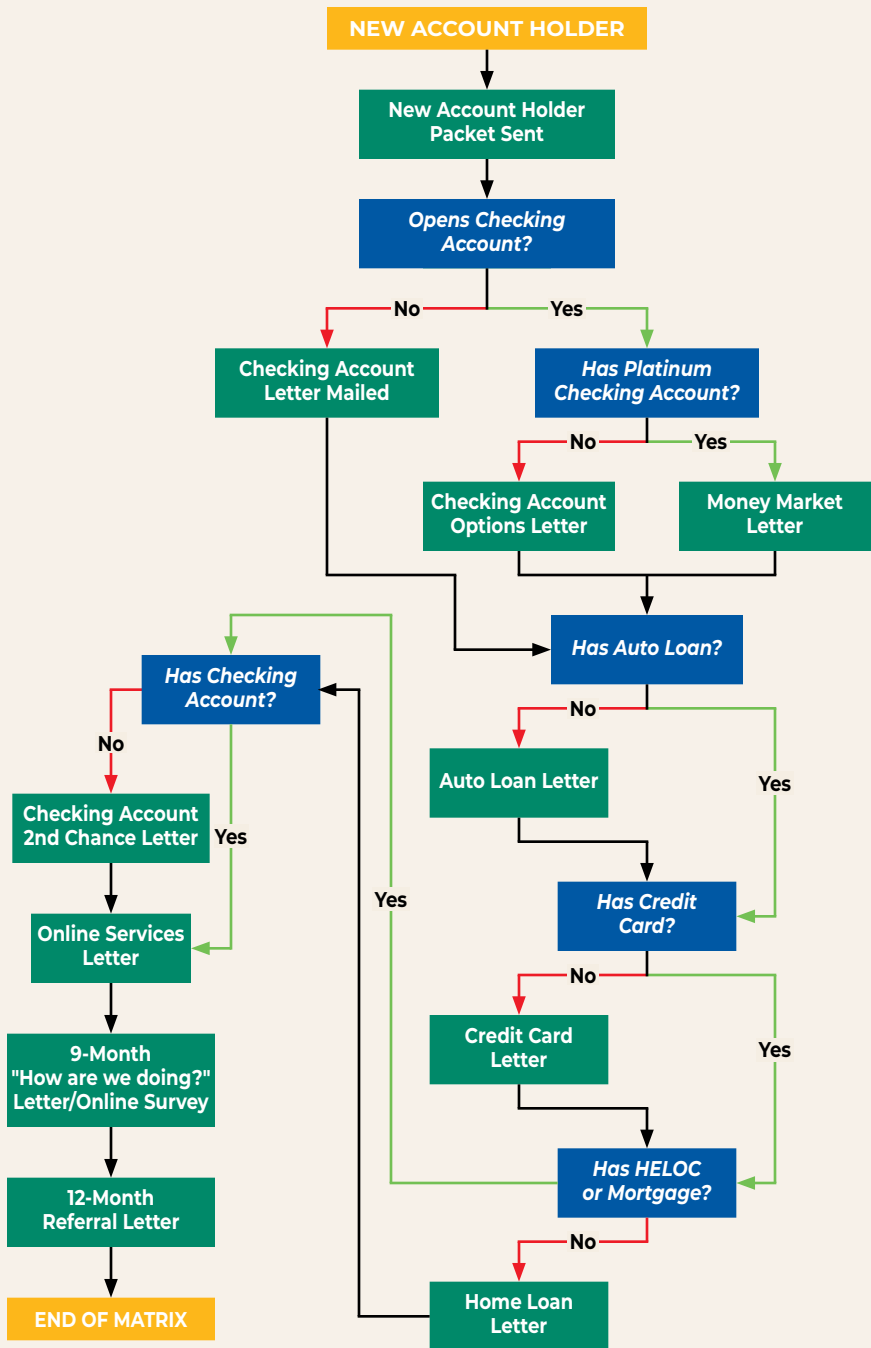
Use DataFlex campaigns to grow your loan portfolio by targeting:

- » **Accounts with home equity available**
- » **Auto loans that are close to paying off**
- » **Credit card balance transfers**
- » **New mortgages and refi's**

**DataFlex uses advanced analytic capabilities, and graphical visualizations to easily analyze your account holders to make product offerings.**

DataFlex is much less expensive than an MCIF system and it is easier to use! Visit **[lk-cs.com/dataflex](http://lk-cs.com/dataflex)** to learn more or schedule a demonstration. Contact your account representative at **815.223.0391** to learn more today.









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*You won't need to pay per application fees with our solution!*



# Need A Better Online Loan Solution?

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Is your current online lending solution being sunset? Or are you tired of your old loan application solutions that over-promise and never deliver? It's time for something better... it's time for Lenderful Solutions.

**Once again, Lenderful Solutions delivers a robust, affordable PoS solution that meets market demands and enhances borrower experience and lender efficiency.**

Our new Loan Officer Portal allows the lender to review the file before delivery to the LOS system. Our latest solutions, Purchase Turbo, ReFi Turbo, and Home Equity Turbo, have this optional feature.

Lenderful is also excited to announce our partnership with Truv. With this addition, lenders can gather VOIE and VOA during the application process, saving valuable time and increasing loan closures.

Your borrowers deserve better, your lending team deserves a solution that works, and you deserve an affordable solution with proven top-line growth. **Contact your LKCS sales representative to 'Digitize Processes and Humanize the Experience.'**



# Grill Up the Conversation This Summer!

## BBQ Tool Set »

Search CPN-554508497

Put your brand in the hands of your clients and supporters with this deluxe collection BBQ set! This three piece set includes a 13 1/4" turner, 13 1/2" fork and a 13 1/2" tong packaged in a retail box. It features heavy-duty construction with wood handles and can vary in color.



**We have products that will surely spark your interest!**

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*We are here to help! Call our experts at 815.223.0391 for advice or suggestions.*

**LKCS has thousands of practical everyday items to choose from at any price range you need:**

- **Towels**
- **Gardening Tool Set**
- **T-Shirts**
- **Water Bottles**
- **Tote Bags**
- **Beach Towels**
- **Sunglasses**
- **Folding Recliners**
- **Patio Umbrella**
- **And more...**



### **Gardening Tool Set** ⬆

Search CPN-556090992

Perfect for planting, weeding, watering, and other gardening activities, this set contains three essential tools for your garden. The tools are made of high-quality materials and are durable, so they can last for a long time. Each tool is designed with a comfortable grip to ensure a comfortable hold when you use it.

### **Need suggestions or advice?**

Our experts are also available to help you personally! We can search through hundreds of thousands of products to find what you need, within your budget. Our mission is to help you create long-lasting relationships through the power of promotional products.

**Contact us today or visit our online logoed products store!**

### **Want to search for items yourself?**

We have made it easy for you to find logoed products based on the price range you need, the event you are planning or promotion you are marketing!



# WE DO THAT.

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