

# CreativeTimes

WINTER 2024 NEWSLETTER

## YOUR OWN CUSTOM APPAREL STORE

» P6

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866.552.7866



lk-cs.com

# Improve Your Local Search Ranking!

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Is it easy for prospects to find you online, and when they do, are they seeing the correct information? Would you even know if your addresses or phone numbers were incorrect? It is imperative that you monitor your listing information across each of your branches. The problem is that it can be very time-consuming, difficult, and overwhelming.

LKCS has the solution you need to save time and keep all your listings correct. Our **Listings Sync Manager** will help to improve your visibility, generate reviews, and improve your local search rankings!



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*Higher search results are based on the accuracy of the information on your website along with the keywords that are used.*

## Use Listings Sync Manager to:

- » Find and update your branch listings on leading business listing sites with our direct API connection.
- » View local search metrics to monitor your local search activity.
- » Submit manual updates to hundreds of other local listing sites.

Reviews are another method to improve your search ranking. In fact, 91% of consumers 18 – 34 years old trust businesses with positive reviews. Our solution will also make it easier for you to collect these positive reviews and monitor all of them.

To learn more on how to improve your search rankings, attend our webinar on **February 14th, 2024**. Call **866.552.7866**

to speak with a sales representative today or visit **lk-cs.com/local** and schedule an appointment.

— FREE WEBINAR —

### Improve Your Local Search Ranking!

» February 14, 2024 • 1 pm CST

REGISTER ONLINE AT:  
**lk-cs.com/webinar**



# Attract More Loans!

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Are you having problems getting new loans? With the stiff competition for loans, how do you stand out? Stop waiting for qualified borrowers to come to you! **What if you had a way to target borrowers with your loan products that will help them?** LKCS gives you the ability to prospect for new loans with qualified loan offers. Increase your loan base by targeting prospects within your communities.

**Credit Prospecting uses soft pulls and allows you to target consumers with good credit. Target them for:**

- » **Home Equity Loans**
- » **Home Improvement Loans**
- » **Personal Loans**
- » **Balance Transfers**

LKCS can also help you with our expertise in credit-based marketing, design, printing, and mailing. We'll help you create personalized mailers to highlight your offers. Use personalization to show how much you can save them in payments each month. Add our Campaign Suite product to present online ads to your prospects while they surf and use the web!

## ARE YOU TIRED OF MISSING NEW LOANS?

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Use Credit Alerting to monitor your borrower's credit activities. The prior days credit pulls are sent to you on the next business day. Use this information to contact them and bring these loans to your institution.

In today's competitive lending markets, you need all the tools you can to stay relevant. **Learn how you can use Credit Prospecting and Credit Alerting by attending our webinar on March 13th, 2024.** You can also go to [lk-cs.com/prospecting](https://lk-cs.com/prospecting) or contact your sales representative at **866.552.7866** to schedule a private webinar today.





— FREE WEBINAR —

## Attract More Loans!

» March 13, 2024 • 1 pm CDT

REGISTER ONLINE AT:  
[lk-cs.com/webinar](https://lk-cs.com/webinar)



# Your Own Custom Apparel Store

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Who enjoys collecting apparel orders for your institution? It is usually an ordeal when it comes to collecting the orders, and collecting payments when the orders are received. What if you had a way to make that process easier?

LKCS now offers you a way to have your own store. Our company stores offer a simple and efficient way to provide uniforms and apparel to employees without the hassle of manually collecting orders. Additionally, employees enjoy the option of shopping at your store and purchasing their own branded items at their leisure.



## How can you use an online store?



### Employee Recognition

Give employees online credits to use towards the purchase of logoed apparel and products. This is a wonderful way to motivate employees, stay connected with staff, and retain talent.



### Company Swag

Employees love representing an organization they are proud to be a part of. Company Stores give employees the chance to feel appreciated by being able to select from high-end, company-branded gear. You get the ability to pick the available products and styles to fit your branding.



### Corporate Gifts

Company stores are a convenient way for you to provide employees with popular branded gifts. Digital gift cards allow them to purchase the items that have meaning to them.



### Holidays & Events

Company stores are a terrific way to celebrate with employees before an upcoming holiday or to promote a special company event.

## WE DO THAT.

To make your logoed purchases easier to maintain and control, call LKCS today. We will give you the freedom, simplicity, and control that you desire. Your employees will appreciate the ability to pick what they really want.

Want to learn more? Request a demonstration by visiting us online at [lk-cs.com/apparel-store](https://lk-cs.com/apparel-store), or by calling us at **866.552.7866** today!



# Online Lending Borrowers Will Appreciate!

## How do you rate your current online lending solution?

- › Is it so cumbersome or confusing that borrowers quit in the middle?
- › Can you re-engage the conversation to help?
- › Does your processing time take too long?
- › Using a paper form that has been digitized?

***Give your potential borrower a guided,  
step-by-step loan application process!***

Our digital solution translates borrower traffic into leads and completed loan applications. It is even personalized to match your branding!



*Digitize the Process,  
Humanize the Experience.*





## Give them these online lending options:

- » Home Equity – HELOC Loans
- » Mortgage and Refinance
- » Reverse Mortgages
- » Prequalify or Preapprovals
- » Construction Lending
- » Commercial Lending
- » Consumer Loans:
  - Auto
  - Unsecured Personal
  - Other Vehicle Types
- » And much more...

Deliver a complete solution with educational tools, real-time rates, and payment information. Optional automation tools include AVM, Credit Pull (Tri-Merge or Soft), OFAC, MLA, VOI, VOA, VOE, ID Verification, Title Ordering, and Document Uploaders.

**Attend our webinar on April 10th, 2024, to learn firsthand why our solution is better.** We will help you to close more loans for less cost! Before renewing your current solution, you need to see ours. Visit our website to learn more. You can also call **866.552.7866** today to schedule your webinar or to discuss your needs with your sales representative.

*Enhance the experience, expedite the process, and drive bottom line revenue.*

— FREE WEBINAR —

### Online Lending Borrowers Will Appreciate!

» April 10, 2024 • 1 pm CDT

REGISTER ONLINE AT:  
**[lk-cs.com/webinar](https://lk-cs.com/webinar)**



# Keep Your Ears Warm and Cozy!

Our ear muffs will fully cover yours ears and are soft and warm even when the weather isn't. Also, they will not slip down while walking because the enclosed spring metal structure keeps them securely pressed against both sides of your head. Take your pick, these ear muffs come in several different colors to meet your needs.

## Need suggestions or advice?

Our experts are also available to help you personally! We can search through hundreds of thousands of products to find what you need, within your budget. Our mission is to help you create long-lasting relationships through the power of promotional products.

**Contact us today or visit our online logoed products store!**

## Want to search for items yourself?

We have made it easy for you to find logoed products based on the price range you need, the event you are planning or promotion you are marketing!

### Unisex Outdoor Winter Ear Muffs

Search CPN-555746402

These unisex winter back ear muffs are made of soft plush material, lined in soft fur. Lightweight and easy to put on and take off, just wrap around the back of your head to protect your ears from the cold. One size fits all adults.



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We are here to help! Call our experts toll free at **866.552.7866** for advice or suggestions.

LKCS has thousands of additional winter accessory items for you to choose from at any price range you need:

- > Scarves
- > Gloves
- > Sweatshirts
- > Jackets
- > Tote Bags
- > Mugs
- > Blankets
- > And more...



### Non-Slip Touchscreen Winter Knit Gloves

Search CPN-555842380

Screen touch winter knit gloves let you use your phone without having to expose your hands! The knit fabric has a four-way stretch, so your wiggly digits have the freedom of movement they require. Customize and add your company name, logo or artwork before your next event and secure added brand exposure.

### 15 oz. Speckle-It Ceramic Camping Mug

Search CPN-554660756

Constructed of gloss finish stoneware, this 3 5/8"H x 5 1/2"W x 4 1/4"D mug features a classic speckled design with black rim and a thick, comfortable handle. Ideal for the office, home, campsite and with customization, you can create a wonderful promotional giveaway!





# WE DO THAT.

MARKETING | DIGITAL | PRINT & MAIL | STATEMENTS

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Electronic Service Requested